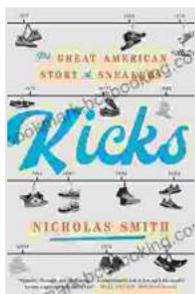


Kicks: The Great American Story of Sneakers



Kicks: The Great American Story of Sneakers

by Nicholas Smith

★★★★☆ 4.4 out of 5

Language : English
File size : 32891 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 292 pages



Sneakers are more than just shoes. They are a symbol of American culture and fashion. They have been worn by everyone from athletes to celebrities to everyday people. And they have played a role in some of the most important moments in American history.

In *Kicks: The Great American Story of Sneakers*, author Josh Howard tells the definitive history of this iconic footwear. From their humble beginnings as simple canvas shoes to their status as must-have fashion items, Howard traces the evolution of sneakers through the decades. He tells the stories of the people who created them, the athletes who wore them, and the fans who loved them.

Kicks is a fascinating and informative read that will appeal to anyone who loves sneakers or American history. It is a must-have for any sneakerhead's library.

The Early Days of Sneakers

The first sneakers were created in the late 1800s by a rubber company called Goodyear. These early sneakers were made of canvas and rubber, and they were designed for athletes. They were lightweight and comfortable, and they provided good traction on the court.

Sneakers quickly became popular with athletes, and by the early 1900s, they were being worn by people of all ages. In 1917, the Converse All-Star sneaker was introduced, and it quickly became one of the most popular sneakers in the world.

The Golden Age of Sneakers

The 1950s and 1960s were the golden age of sneakers. During this time, sneakers became a fashion statement, and they were worn by everyone from teenagers to adults. Some of the most popular sneakers from this era include the Adidas Stan Smith, the Nike Cortez, and the Puma Suede.

Sneakers also played a role in some of the most important moments in American history. In 1960, John F. Kennedy wore a pair of Converse Chuck Taylors while campaigning for president. And in 1968, Tommie Smith and John Carlos wore black Puma Suedes while protesting on the podium at the Olympics.

The Modern Era of Sneakers

In the 1970s, sneakers began to evolve into more specialized footwear. Running shoes, basketball shoes, and tennis shoes were all developed during this time. And in the 1980s, the sneaker became a status symbol, thanks in part to the rise of hip-hop culture.

Today, sneakers are more popular than ever before. They are worn by people of all ages and backgrounds, and they are available in a wide variety of styles and colors. Sneakers have become an essential part of American culture, and they continue to play a role in fashion, sports, and music.

The Impact of Sneakers

Sneakers have had a profound impact on American culture. They have been worn by some of the most famous and influential people in the world, and they have been featured in countless movies, TV shows, and music videos.

Sneakers have also had a significant impact on fashion. They have helped to popularize new trends, and they have been credited with helping to launch the careers of some of the world's most famous designers.

Sneakers are more than just shoes. They are a symbol of American culture and fashion. They have played a role in some of the most important moments in American history, and they continue to be a popular choice for people of all ages.

Kicks: The Great American Story of Sneakers is a fascinating and informative read that will appeal to anyone who loves sneakers or American history. It is a must-have for any sneakerhead's library.

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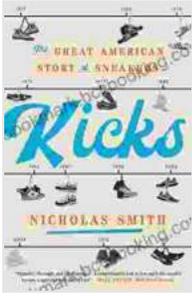
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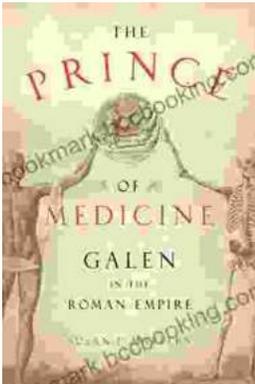
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