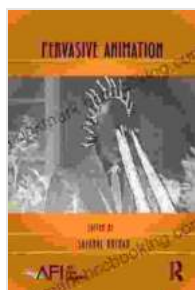


Pervasive Animation: AFI Film Readers



Pervasive Animation (AFI Film Readers) by Susan Zwerman

★★★★★ 5 out of 5

Language : English
File size : 6801 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 389 pages



Animation is no longer a niche genre, but a pervasive force in contemporary cinema and culture. From blockbuster hits like *Frozen* and *Toy Story 4* to experimental shorts like *The Red Turtle* and *Isle of Dogs*, animated films are reaching wider audiences and having a greater impact on our cultural landscape than ever before.

Pervasive Animation: AFI Film Readers explores the growing prominence of animation in contemporary cinema and culture. This comprehensive volume offers a wide-ranging analysis of animated films, from blockbuster hits to experimental shorts, examining their aesthetic, technical, and cultural significance. With contributions from leading scholars in the field, *Pervasive Animation* is an essential resource for anyone interested in the future of animation.

Key Features

- Examines the aesthetic, technical, and cultural significance of animated films
- Features contributions from leading scholars in the field
- Provides a comprehensive overview of the history of animation
- Includes case studies of specific animated films
- Offers a unique perspective on the future of animation

Table of Contents

1. : The Pervasiveness of Animation
2. Chapter 1: The History of Animation
3. Chapter 2: The Aesthetics of Animation
4. Chapter 3: The Technology of Animation
5. Chapter 4: The Culture of Animation
6. Chapter 5: Case Studies of Specific Animated Films
7. Chapter 6: The Future of Animation

Reviews

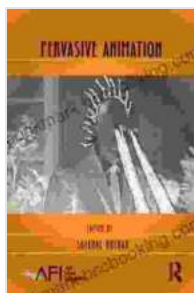
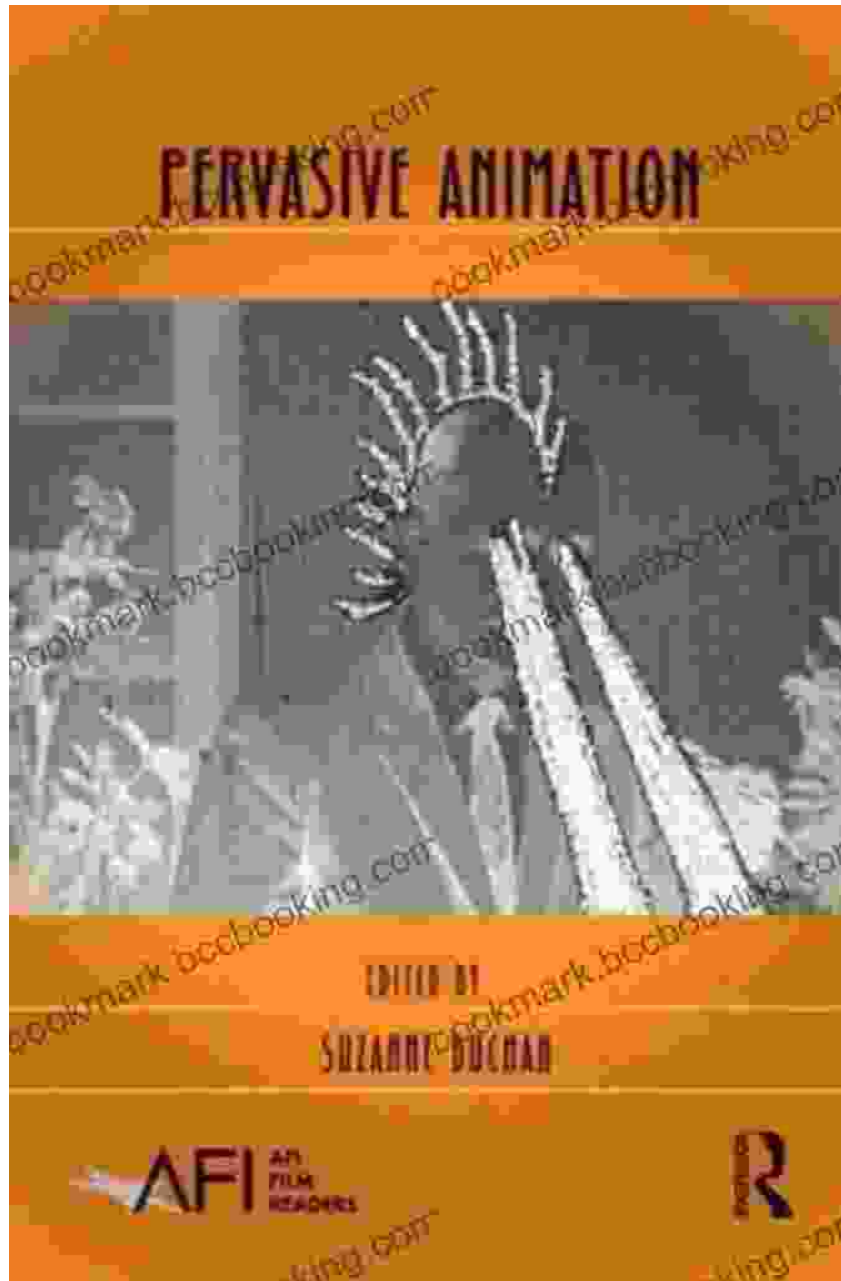
"*Pervasive Animation* is a major contribution to the study of animation. This comprehensive volume offers a wide-ranging analysis of animated films, from blockbuster hits to experimental shorts, examining their aesthetic, technical, and cultural significance. With contributions from leading scholars in the field, *Pervasive Animation* is an essential resource for anyone interested in the future of animation." - **Charles Solomon, author of *The Art of Disney***

"*Pervasive Animation* is a timely and important book. As animation becomes increasingly pervasive in our culture, it is essential to have a deeper understanding of its aesthetic, technical, and cultural significance. This volume provides a valuable contribution to that understanding." -

Maureen Furniss, author of *Animation: Art and Industry*

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Pervasive Animation: AFI Film Readers is available now from all major booksellers. Free Download your copy today and discover the cutting-edge scholarship on animation that is shaping the future of the medium.



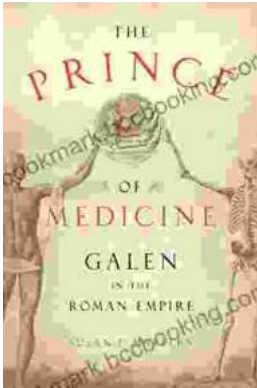
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