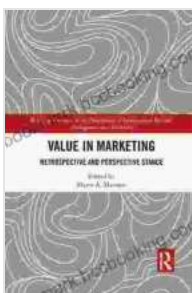


# Retrospective And Perspective Stance Routledge Frontiers In The Development Of

The retrospective and perspective stance are two important concepts in the field of linguistics. The retrospective stance is used to refer to the past, while the perspective stance is used to refer to the future. These two stances are often used together to create a narrative that flows from the past to the present to the future.

In recent years, there has been a growing interest in the retrospective and perspective stance, and a number of studies have been conducted to investigate how these stances are used in different languages and contexts. This book provides a comprehensive overview of the latest research on the retrospective and perspective stance, and it is divided into three parts.



## Value in Marketing: Retrospective and Perspective Stance (Routledge Frontiers in the Development of International Business, Management and Marketing)

by Jeffrey A. Frieden

★★★★☆ 4.5 out of 5

Language : English  
File size : 8582 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 226 pages

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The first part of the book introduces the basic concepts of the retrospective and perspective stance, and provides an overview of the different ways that they have been studied. The second part of the book presents a series of empirical studies that investigate the retrospective and perspective stance in a variety of different languages and contexts. The third part of the book discusses the implications of the research for our understanding of language and cognition.

## **The Retrospective Stance**

The retrospective stance is used to refer to the past. It is often used to tell stories, recount events, or describe past experiences. The retrospective stance can be expressed in a variety of ways, including the use of past tense verbs, temporal adverbs, and deictic expressions.

For example, the following sentence uses the retrospective stance to tell a story about a past event:

> "I went to the store yesterday and bought a new book."

In this sentence, the past tense verb "went" indicates that the event is being described from a retrospective stance. The temporal adverb "yesterday" also indicates that the event occurred in the past.

## **The Perspective Stance**

The perspective stance is used to refer to the future. It is often used to make predictions, give advice, or describe future plans. The perspective stance can be expressed in a variety of ways, including the use of future tense verbs, temporal adverbs, and deictic expressions.

For example, the following sentence uses the perspective stance to make a prediction about the future:

> "I will go to the store tomorrow and buy a new book."

In this sentence, the future tense verb "will go" indicates that the event is being described from a perspective stance. The temporal adverb "tomorrow" also indicates that the event will occur in the future.

### **The Retrospective And Perspective Stance in Discourse**

The retrospective and perspective stance are often used together to create a narrative that flows from the past to the present to the future. This type of narrative is often used in storytelling, autobiography, and historical writing.

For example, the following passage from a story uses the retrospective and perspective stance to tell a story about a character's life:

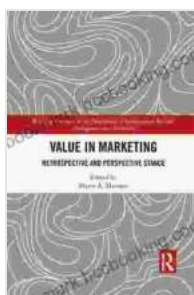
> "I was born in a small town in the Midwest. I grew up in a loving family and had a happy childhood. When I was 18, I moved to the city to attend college. I met my wife in college, and we have been married for 20 years. We have two children, a boy and a girl. I am now a successful businessman, and I am grateful for the life that I have."

In this passage, the retrospective stance is used to describe the character's past experiences, while the perspective stance is used to describe the character's future plans. The two stances are used together to create a narrative that flows from the past to the present to the future.

The retrospective and perspective stance are two important concepts in the field of linguistics. These two stances are often used together to create a

narrative that flows from the past to the present to the future. This type of narrative is often used in storytelling, autobiography, and historical writing.

The research on the retrospective and perspective stance has implications for our understanding of language and cognition. This research has shown that the retrospective and perspective stance are used in a variety of different languages and contexts, and that they play an important role in the construction of narrative.



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