

Unleash Your Organization's Greatness: Monograph To Accompany Good To Great



Good To Great And The Social Sectors: A Monograph to Accompany Good to Great by Jim Collins

★★★★☆ 4.5 out of 5

Language	: English
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Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 50 pages
Screen Reader	: Supported



In his groundbreaking bestseller, Good to Great, Jim Collins identified the key factors that distinguish great companies from good ones. Now, in the Monograph To Accompany Good To Great, Collins and his research team provide an in-depth exploration of these principles, practices, and tools, offering a roadmap for leaders who aspire to transform their organizations into lasting and extraordinary enterprises.

The Four Pillars of Greatness

Collins' research revealed that great companies are built on four foundational pillars:

1. **Disciplined People:** Great companies have a culture of discipline, where people are held accountable for their actions and results.

2. **Disciplined Thought:** Great companies engage in disciplined thought, carefully considering their decisions and actions before taking action.
3. **Disciplined Action:** Great companies take disciplined action, consistently executing their plans and strategies.
4. **Technology Accelerators:** Great companies use technology as a tool to accelerate their progress, but they never let technology become a substitute for hard work and discipline.

The Flywheel Effect

Collins also introduces the concept of the "flywheel effect" in the Monograph. The flywheel effect is a metaphor for the cumulative impact of small, consistent actions over time. Great companies build momentum by consistently executing the four pillars of greatness, creating a virtuous cycle that leads to sustained success.

The Hedgehog Concept

Another key concept in the Monograph is the "hedgehog concept." The hedgehog concept is the idea that every great company has a single, unifying idea that guides all of its decisions and actions. This idea is often simple, but it is deeply rooted in the company's culture and values.

Tools and Techniques for Transformation

The Monograph To Accompany Good To Great is not just a theoretical treatise. It also provides practical tools and techniques that leaders can use to transform their organizations. These tools include:

- The "20 Mile March" exercise, which helps leaders identify and overcome obstacles to success.

- The "Stop ng List," which helps leaders eliminate activities that are not contributing to the company's success.
- The "People First" principle, which emphasizes the importance of building a culture of respect and trust.

The Monograph To Accompany Good To Great is an essential companion to Jim Collins' groundbreaking bestseller. It provides an in-depth exploration of the principles, practices, and tools that great companies use to achieve lasting success. If you are serious about transforming your organization into a great enterprise, this book is a must-read.

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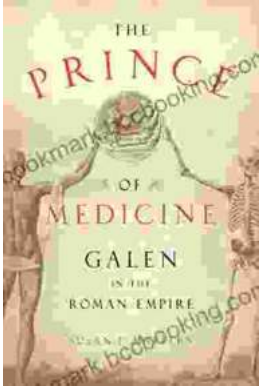


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